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APPLICATION	FILING or	GRP ART				
NUMBER	371(c) DATE	UNIT	FIL FEE REC'D	ATTY.DOCKET.NO	TOT CLAIMS	IND CLAIMS
10/686 967	10/16/2003	3689	770	03292 101810	14	3

CONFIRMATION NO. 8084

66569 FITZPATRICK CELLA (AMEX) 1290 Avenue of the Americas NEW YORK, NY 10104-3800 FILING RECEIPT

Date Mailed: 01/12/2010

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Applicant(s)

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Assignment For Published Patent Application

American Express Travel Related Services Company, Inc.

Power of Attorney: The patent practitioners associated with Customer Number 05514

Domestic Priority data as claimed by applicant

This appln claims benefit of 60/488,377 07/18/2003 and claims benefit of 60/488,919 07/21/2003

Foreign Applications

If Required, Foreign Filing License Granted: 01/15/2004

The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is **US 10/686,967**

Projected Publication Date: Not Applicable

Non-Publication Request: No Early Publication Request: No

Title

System and method for incorporation of products and services into reality television

Preliminary Class

705

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